

Lab Practice for chapter 4

MULTIMEDIA

The president of the company Ostrich S. L is very impressed with our design, and wants to add some images, videos and sounds to his site.

He has provided an outline for that we are creating an initial sketch.

- MAIN WEBSITE (index.html)



The image shows a wireframe of a website for Ostrich S.L. The background is light yellow. At the top center is a close-up image of an ostrich's head. Below it, the text "OSTRICH S.L" is written in a bold, black, serif font. Underneath the company name is a horizontal navigation bar with four links: "PRODUCTS" (blue), "FARMING" (green), "SHOPPING" (red), and "CONTACT & ABOUT US" (pink). Small ostrich icons are placed on either side of the navigation bar. Below the navigation bar is a horizontal line. Underneath the line is a small image of an ostrich in a field. To the right of the image is the text: "Ostrich s.l is an enterprise dedicated to the world-wide advancement of the ostrich industry through ethical agriculture, education, promotion and sound business philosophies." Below this text is the heading "Our mission comprises of five interrelated parts which form the basis of our international operations:" followed by a numbered list of three points. At the bottom of the page is a large image of a group of ostriches in a fenced enclosure. Below this image is a white box containing a play button icon and the text "(play video)".

OSTRICH S.L

[PRODUCTS](#) [FARMING](#) [SHOPPING](#) [CONTACT & ABOUT US](#)

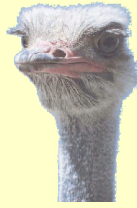
Ostrich s.l is an enterprise dedicated to the world-wide advancement of the ostrich industry through ethical agriculture, education, promotion and sound business philosophies.

Our mission comprises of five interrelated parts which form the basis of our international operations:

1. To grow, distribute and sell the *finest quality* livestock, eggs, feathers, meat, and leather.
2. To operate the Company on a sound financial basis of **profitable growth** whilst creating career opportunities and financial rewards for all our employees
3. To educate the world to the phenomenal benefits of ethically farming ostriches in order to produce luxurious ostrich leather.

(play video)

■ PRODUCTS WEBSITE



OSTRICH S.L - PRODUCTS

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Meat:

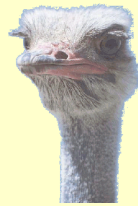
Ostrich, the "*healthy red meat*," is a **low fat, low calorie, low cholesterol** alternative to traditional red and white meat - and is high in protein.



Leather:

Ostrich leather is unmistakable in its appearance; **No other material looks similar to it.** It is characterized by raised points that are localized to the center of the hide.

Exquisite ostrich leather is the **strongest commercially available leather in the world**, easily recognised for its distinctive quill pattern and revered for its suppleness and softness.



OSTRICH S.L - FARMING

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Ostriches - a Very Fertile Animal



A nutritionally well fed and well cared for high pedigree female ostrich can easily produce 40 offspring per year. Coupled with a short gestation period of only 42 days to hatch an ostrich egg, it is easy to see why this is an industry worthy of investigation.



Environmentally Friendly Ostrich Farming

The global focus of farming is now truly pointing towards environmentally friendly business operations.

Farming ostriches is environmentally friendly; steroid, antibiotic, hormone and force feeding free.

Ostriches are free roaming livestock and feed off all natural Ostrich feed.



SHOPPING WEBSITE:

When you click on each of the links, you will be redirected to the corresponding page (in a new window).



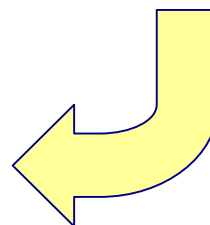
OSTRICH S.L - SHOPPING

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 <p>check prices Dusters</p>	 <p>check prices Leather</p>	 <p>check prices Quill Pens</p>
 <p>check prices Eggshells & Stands</p>	 <p>check prices Wedding Accessories</p>	 <p>check prices Books Videos Software</p>
 <p>check prices Collectables</p>	 <p>check prices Ostrich Coins</p>	 <p>check prices Soft Toys</p>



[Soft Toys](#)
23 €



- CONTACT&ABOUT US WEBSITE:



OSTRICH S.L - CONTACT

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Ostrich s.l is located in Tarancueña, so-123 km
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975 18 33 30



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¡¡VISIT US!!

Things to consider:

The customer leaves the designer the choice of colors / background images, general images and fonts. Make sure that in your website good taste and elegance always prevail.